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KAYALU INTRODUCES THE SURFPOLE® GEAR MOUNT AND CAMERA HEAD *Marine-grade aluminum mount for pro camera head, GPS, navlight*

(Boston, MA — January 18, 2011) Kayalu is now shipping the Surfpoles, a multipurpose kayak gear mount capable of managing heavy equipment including long-lens cameras, GPS, tablet computers and navigation lights. The Surfpoles' lightweight aluminum pole has the strength necessary to host a pan-tilt camera head, introducing tools of professional field photography to the deck of an active kayak. The Surfpoles is available in five arm lengths ranging from 11 inches (28 cm) to 3 feet (91 cm).

"In engineering the Surfpoles, we pushed the bounds of arm stability while considering forces acting on a thin composite kayak deck," stated Kayalu President Steve Hollinger. "The result is a mounting system unparalleled in strength and versatility."

All of the Surfpoles' structural components are manufactured of lightweight, powder-coated aluminum by RAM Mounting Systems, the leading supplier of industrial grade mounts. Kayalu's fittings, bushings and installation hardware are integrated during assembly to produce the finished product. The Surfpoles' ball-and-socket couplers allow the arm to swivel and pivot both at its base and at its head. Because Surfpoles is constructed using RAM components, it can be easily reconfigured for use with existing RAM assemblies, bases, cradles, trays and waterproof boxes.

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The Surfpole is available as individual components and in complete packages. The Surfpole Expedition Kit includes a Surfpole arm and base; an aluminum Vanguard PH-20 pan-tilt camera head with “quick shoe” release; a smaller aluminum camera ball for hosting a GoPro® Hero or similar compact cameras; a bright white LED Tektite Mark III navigation light; an aluminum adaptor arm allowing the Surfpole to host smaller RAM Mounts’ GPS, fishfinder and device cradles; and all hardware necessary for installation.

The Surfpole’s navigation light is operable for 200 hours on the three AA batteries (included). The light is constructed of custom polymers and Lexan and is submersible to 1,000 feet (300 m). Installed on the afterdeck of a kayak, sit-on-top, stand-up paddle board or canoe, the Surfpole light meets and exceeds U. S. Coast Guard, Safety of Life at Sea (SOLAS) and inland waterways visibility regulations for navigation lighting of “vessels under oar.”

The Surfpole can be folded and locked alongside a kayak for portage, storage, rapid retraction and deployment, and to position the pole to facilitate the paddler’s entry into a kayak cockpit. The Surfpole’s arm can be easily removed from the base for storage or transport to a second base or another watercraft.

Optional leg braces allow the Surfpole to serve as a tall monopod and alternatively as a fixed-base tripod. Leg braces have multiple degrees of freedom and are available with either a bolt-in foot or a suction cup foot. Other optional accessories compatible with the Surfpole’s base include RAM Mounts Light-Speed® fishing rod holders and “rocket launcher” rod tubes.

Kayalu, the outdoor products division of S. H. Pierce & Co., has filed for international patent protection on a range of high-performance paddling and boating accessories. All Kayalu products carry a 30-day guarantee and one year repair or replacement warranty. Surfpoles of varying lengths and configurations are available online and through authorized resellers at an MSRP ranging from \$89.95 to \$279.95.

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